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Get a Taste of Craft Brewing in AL's Magic City
Local pens title chronicling beer history in Birmingham

Birmingham Beer is the newest addition to The History Press' *American Palate* series. The book is by local author, Carla Jean Whitley and is set to release on *July 27, 2015*. The book features a full color image insert and tasty history of Birmingham's craft brewing.

Birmingham Beer
*A Heady History of Brewing
in the Magic City*
By Carla Jean Whitley

ISBN: 9781626194564
\$21.99 | 144 pp. | paperback
Available: **July 27, 2015**

With more than 12,000 titles in print, Arcadia Publishing & The History Press is the largest and most comprehensive publisher of local and regional content in the USA. By empowering local history and culture enthusiasts to write local stories for local audiences, we create exceptional books that enrich lives and bring readers closer to their community, their neighbors, and their past.

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Less than fifteen years after the birth of Birmingham, its brewing history began, and soon saloons dotted nearly every corner. Prohibition, however, decimated the brewing scene for eighty-five years. Although national Prohibition began in 1920, Jefferson County voted to go dry in 1907. Alabama beer saw a brief resurgence after the Brewpub Act of 1992, as craft beer's popularity grew nationwide. But the brewpubs and breweries that emerged struggled against the state's restrictive laws, which included such stipulations as locating brewpubs in historic districts and limiting beer bottle sizes to sixteen ounces. By the time grass-roots lobbying organization Free the Hops formed in 2004 to fight those restrictive laws, every Birmingham brewery had closed. Join author Carla Jean Whitley as she uncovers the struggle to make local beer a Birmingham staple.

Pub Date 7.27.15

UPCOMING EVENT!

Meet the author on August 15 from 1-3pm
at the **Vulcan Park & Museum**
1701 Valley View Drive
Birmingham, AL 35209



ABOUT THE AUTHOR

Carla Jean Whitley *writer, craft beer enthusiast*

Carla Jean Whitley is a writer, editor and teacher based in Birmingham, Alabama, where she is a features writer for Alabama Media Group. Carla Jean, a craft beer enthusiast, has been a member of women’s craft beer education group Hops for Honeys since 2010. She volunteers with literacy organizations and teaches journalism at the University of Alabama and Samford University. Her favorite yoga pose is bakasana, and her favorite cats are orange. She is also the author of “Muscle Shoals Sound Studio: How the Swampers Changed American Music” and “Balancing Act: Yoga Essays.” Connect with her at carlajeanwhitley.com.

What lasting impact do you hope your book will leave?

I hope *Birmingham Beer* will help people understand that beer isn’t just a tasty beverage, but that it also has an economic impact and an effect on the quality of life in any city.

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