



P.E.W.S.

DECORATING COMPETITION



FOR IMMEDIATE RELEASE

Tuesday September 3, 2013

SECOND ANNUAL PEW-DECORATING COMPETITION TO BENEFIT VULCAN® PARK AND MUSEUM

What: The Second Annual Pew Decorating Competition at Vulcan Park and Museum *(non-traditional bridal show of Statewide florists, designers, and other creative vendors)*

**When: September 4, 2013
4:00 p.m. and 6:30 p.m. (media is invited to attend)**

**Where: Vulcan® Park and Museum
1701 Valley View Drive, Birmingham, AL
35209**

Cost: Admission \$5 general public



SECOND ANNUAL PEW-DECORATING COMPETITION TO BENEFIT VULCAN PARK AND MUSEUM

Birmingham, AL - Ever dream of a peaceful afternoon, surrounded by creativity, overlooking a gorgeous view, while raising support for a local icon? Purely Elegant Wedding Statements – P.E.W.S. partnered with The Westin Birmingham – will turn that dream into reality on **September 4, 2013 with The Second Annual Pew Decorating Competition at Vulcan Park and Museum**. Statewide florists, designers, and other creative vendors will showcase their sponsored pew from 4:00 p.m. to 6:30 p.m. at Vulcan Park and Museum. With a purchase of only a \$5 ticket brides-to-be and curious onlookers from the community alike are invited to see the site showcasing the themed decorated pews, refreshments from Zoe's Kitchen of Vestavia, live music and a Pop Up Shop, of local gifts and favor ideas, sponsored by The Birmingham Bride, Birmingham's new, beautiful resource to stylish brides. **Attendees will vote on a winner and runner-up for each season, along with two overall awards: Crowd Favorite and Grand Champion. Brides can win up to \$1,000 off their wedding by winning \$100 gift cards in the Deluxe Bridal Drawing at the Pew Decorating Competition.** But, the fun doesn't stop there! For the next week, voting will continue via Facebook. **All proceeds will benefit Vulcan Park Foundation.**

For more information visit www.pewdecorating.com. This event is brought to you by thanks to the support of our sponsors Engaged Wedding Library, Event Rentals Unlimited, and Rare Transportation.

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~Media Contacts~

Rebecca Hassee

P.E.W.S

Phone: 205/527-8368

Email: Rebecca@rentPEWS.com

Website: www.pewdecorating.com

Social Media: [facebook.com/rentPEWS](https://www.facebook.com/rentPEWS), [@rentPEWS](https://www.instagram.com/rentPEWS)

Cristina M. Almanza, Director of Marketing and PR

Vulcan® Park and Museum

1701 Valley View Drive

Birmingham, AL 35209

Email: calmanza@visitvulcan.com

p. 205.933.1409 x21 c.256.371.2260

www.visitvulcan.com

Social Media: www.facebook.com/visitvulcan

www.twitter.com/visitvulcan www.instagram.com/visitvulcan

ABOUT P.E.W.S

Rebecca Hassee, newlywed, Mountain Brook native, and founder-owner of P.E.W.S. hopes to begin an annual tradition that can one day expand beyond Alabama vendors. Established a year and a half ago, P.E.W.S. rents vintage church pews to brides and grooms. Orders immediately poured in nationwide, proving what a unique and previously unfulfilled niche Hassee caters to. Ultimately, she hopes to allow the florists, designers, and Birmingham residents to steal the show; she'll just rent you the backdrop.

About Vulcan® Park and Museum

Vulcan Park and Museum is one of Birmingham's most popular attractions with state-of-the-art facilities that provide visitors from all over the world with insightful history lessons about our region. The centerpiece of this historic complex is Vulcan, the largest cast iron statue in the world. The museum shares with all visitors the city's history, its influential residents and the events that not only shaped our city, but an entire nation. The park also features meeting and event space indoors and out for public events or private functions, and a gift shop with Birmingham and Vulcan memorabilia perfectly suited to welcome new residents, visitors to the region, or to have in a home or office. Vulcan Park and Museum is a 501©3 organization. All proceeds from ticket purchases will be

used to support Vulcan Park and Museum's mission to preserve and promote Vulcan as the symbol for the Birmingham region, advance knowledge and understanding of Birmingham's history and culture, and to encourage exploration of the region