

Media Alert

Vulcan Drink Competition



CLYDE MAY'S

Alabama Style Whiskey

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WHO: Vulcan® Park and Museum and Clyde May's Whiskey

WHAT: Vulcan Drink Competition to be held at Vulcan® Park and Museum

WHEN: Sunday, February 9, 2014 at 5:15 p.m. **(MEDIA IS INVITED TO ATTEND)**

Event Time: 5-6 p.m.

WHERE: Vulcan Park and Museum
1701 Valley View Drive
Birmingham, AL 35209

Birmingham, AL- In commemoration of Vulcan's 110th Birthday, Clyde May's Whiskey (the official state spirit of Alabama) and Vulcan Park and Museum have partnered to present the ***Vulcan Drink Contest*** on February 9, 2014. The contest will involve some of Birmingham's best mixologists (including some of the most highly-regarded bartenders from restaurants around town). The contest will be judged by venerated connoisseurs in the area, including Bernie Smith (Blue Monkey), Scott Hardshell (USBC) and Haller Magee (Satterfield's). The contenders will be judged in originality, taste balance and presentation. The winner of the contest will be unveiled to the general public at Vulcan's Birmingham Revealed program on Thursday, February 13 and will be available at a variety of Vulcan Park and Museum events throughout the year.

"We feel that Vulcan's 110th anniversary is a milestone for our city, state and community. Having a Vulcan signature drink not only highlights this incredible milestone for Vulcan but also celebrates our growing local food culture and locally-made products like Clyde May's Whiskey that are well regarded around the country. We are excited and pleased to be part of the unique local creativity that is booming throughout our state." said Cristina M. Almanza, Director of Marketing and PR for Vulcan Park and Museum.

"With the affluent and up and coming generations seeking to connect at local treasures like Vulcan Park, Clyde May's Whiskey is honored to be chosen by Vulcan Park. Born from humble beginnings on the Conecuh Ridge near Union Springs, AL by an iconoclast craftsmen nearly 70 years ago, Mr. Clyde's mission: to make the best darn whiskey for the state of Alabama. We are proud to put his premium Alabama style bourbon into the hands of Birmingham's top drinks craftsmen." Jay Liddell, Vice President, Sales & Marketing for Clyde May's Whiskey.

For more information about this event, please contact Cristina M. Almanza at [256.371.2260](tel:256.371.2260).

Social Media: @visitvulcan #vulcandrink