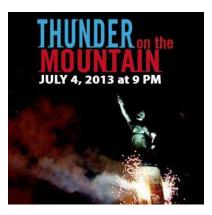


FOR IMMEDIATE RELEASE Monday, July 1st, 2013

Make plans to watch BIGGEST fireworks show in Birmingham!

What: Vulcan's[®] Thunder on The Mountain 2013

- When: Thursday, July 4th, 2013 at 9 p.m. (Media is invited to attend from 7am to 4pm to see the colossal setup of fireworks!)
- Where: Vulcan[®] Park and Museum 1701 Valley View Drive, Birmingham, AL 35209



Birmingham, AL - Get ready for the BIGGEST fireworks celebration of the year. After a day of picnics and family reunions join Vulcan for an All-American tradition. On Thursday July 4th at 9 p.m., the largest fireworks show in Birmingham will light up the sky. For 20 minutes, people from all around the city will be able to view this spectacular scene. The show will be choreographed to a musical soundtrack that features a mix of patriotic favorites and popular musical performances. You can tune in to listen to the synchronized music through any of the Summit Media Radio and Rivera Communication stations (104.7 FM WZZK, 106.9 The Eagle, 97.3 The Zone, Power 102.1, 95.7 JAMZ, 98.7 Kiss FM, and 610 Heaven WAGG, 1220AM La Jefa WAYE). Join Vulcan as we celebrate the independence of our great nation!

EVENT DETAILS:

- Free for everyone!
- Vulcan Park and Museum will close at 6 p.m. on Thursday, July 4. No spectators will be allowed inside the park or at the entrance to Vulcan Trail.
- For the best viewing experience, make sure you have a clear view of Vulcan! Prime viewing locations include Five Points South, Homewood, Vestavia, Mountain Brook, UAB campus, among others.
- Following the Birmingham Barons game vs. the Mississippi Braves (start time 6 p.m.) attendees can stay at Regions Field to enjoy the fireworks show accompanied by the official soundtrack.
- 10% of sales at Good People Brewing Company's Taproom on Thursday, July 4 from opening 6 p.m. will be donated to Vulcan Park Foundation.
- Beginning Friday, June 28 Good People Brewing Company will sell raffle tickets for "The Best Seat in the House" to view the Thunder on the Mountain Fireworks Show from their Taproom (114 14th Street South). The raffle drawing will take place on Wednesday, July 3.
- Media is invited to stop by Vulcan Park and Museum throughout the day to cover the firework show setup. Please contact Cristina Almanza - Director of Marketing and PR at 256.371.2260 for more information.
- Media is invited to attend throughout the day to cover the setup of show please contact Cristina Almanza *Director of Marketing and PR* at 256.371.2260 for more information.

For more information:

http://www.visitvulcan.com/eventInfo/thunderonthemountain.htm

PRESENTED BY VULCAN PARK FOUNDATION



THANK YOU TO OUR 2013 SPONSORS & MEDIA PARTNERS:



About Vulcan[®] Park and Museum

Vulcan Park and Museum is one of Birmingham's most popular attractions with state-of-the-art facilities that provide visitors from all over the world with insightful history lessons about our region. The centerpiece of this historic complex is Vulcan, the largest cast iron statue in the world. The museum shares with all visitors the city's history, its influential residents and the events that not only shaped our city, but an entire nation. The park also features meeting and event space indoors and out for public events or private functions, and a gift shop with Birmingham and Vulcan memorabilia perfectly suited to welcome new residents, visitors to the region, or to have in a home or office.

Vulcan Park and Museum is a 501©3 organization. All proceeds from ticket purchases will be used to support Vulcan Park and Museum's mission to preserve and promote Vulcan as the symbol for the Birmingham region, advance knowledge and understanding of Birmingham's history and culture, and to encourage exploration of the region.

Media Contact: Cristina M. Almanza, Director of Marketing and PR Vulcan[®] Park and Museum 1701 Valley View Drive Birmingham, AL 35209 e. <u>calmanza@visitvulcan.com</u> p. 205.933.1409 x21 c.256.371.2260 f. 205.933.1776 www.visitvulcan.com

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