



JUNIOR LEADERSHIP BOARD Guidelines

PURPOSE

To support the mission and needs of Vulcan® Park & Museum (VPM) and assist leadership with the general promotion of the organization.

VPM MISSION

To preserve and promote Vulcan as the symbol for the Birmingham region, advance knowledge and understanding of Birmingham's history and culture, and encourage exploration of the region.

VPM VISION

The vision of Vulcan® Park and Museum is to evoke inspiration and pride in the region and its potential for the future just as the statue of Vulcan did when it was created in 1904.

MAJOR RESPONSIBILITIES

- Support the Board of Directors and VPM staff
- Serve as an ambassador for VPM within the community
- Be alert to any community concerns and/or opportunities that VPM can be a part of and/or benefit from
- Support VPM by attending events and promoting them to your network of friends, family, etc.; help with the implementation and planning of the signature Junior Leadership Board's fundraiser
- Volunteer for events at VPM
- Participate by making recommendations based on his or her experience in the community

ELIGIBILITY AND LENGTH OF TERM

- Must be between the ages of 21-40, complete the Junior Leadership Board (JLB) application, and submit a resume for review
- The length of term is two years, which may be renewed up to two consecutive terms, pending approval of the JLB Executive Committee
- The JLB shall consist of no less than 12 but no more than 25 people
- Board membership may be subject for termination if any actions of a committee member while serving are deemed to be detrimental to the mission of VPM and as voted upon by the JLB's Executive Committee

EXPECTATIONS

- Attend and participate in meetings on a regular basis, and special events as able
- Help communicate and promote VPM's mission and programs to the community
- Financially support VPM in a manner commensurate with one's ability and become a member at one of the membership levels
- Become familiar with VPM's financial and resource needs
- Understand VPM's Code of Business Ethics and Conduct (CBEC)
- Adhere to the guidelines set forth by both VPM and JLB Executive Committee
- Must purchase at least a Vulcan Level Membership (\$40) to be in good standing

BENEFITS OF BECOMING A JUNIOR LEADERSHIP BOARD MEMBER

- Opportunity to possibly serve on the Board of Directors in the future
- Invitations to special events
- Ability to expand your horizons and network with a diverse group of young professionals



PARK & MUSEUM

JUNIOR LEADERSHIP BOARD Guidelines Continued

HOW DO I BECOME A MEMBER OF THE JUNIOR LEADERSHIP BOARD?

- Applications are accepted from February 1 - April 1, 2017.
- The selection process will be during the time period from April 2 - May 31, 2017.
- New members will be notified of acceptance by June 1, 2017 and will begin their 12-month term at the start of the 2018 Fiscal Year (July 1, 2017 - June 30, 2018).
- The JLB may not exceed 25 members, so candidacy is highly competitive. Interested applicants should complete an application form.
- Applications should be submitted to vrutledge@visitvulcan.com. If you have any questions, contact Victoria Rutledge at 205.933.1409 ext. 111.