



VULCAN

PARK & MUSEUM

2016 Sponsorship Opportunities



# Birmingham Revealed

March 10, April 21

This series is designed to educate and entertain participants about the people and cultures that have made Birmingham the diverse city that it is today. In 2016, the selected programs, *A Slippery Slope: The Consequences of Hate* and *Jazz in Birmingham*, will attract audiences of diverse demographics, backgrounds, and religions. Tickets are \$8 for members and \$10 for non-members.

## SPONSORSHIP LEVELS AND BENEFITS

### TITLE \$5,000 *One available*

- Recognition as “*Birmingham Revealed* presented by **Title Sponsor**”
- Company logo on printed and promotional materials and Vulcan® Park and Museum’s website
- Mentions on Vulcan® Park and Museum’s social media outlets and in “Voice of Vulcan” monthly e-newsletter
- Company logo included on PowerPoint presentation before and after event
- Company logo on event signage
- 20 General Admission tickets to Vulcan® Park and Museum
- 16 tickets to *A Slippery Slope*; 16 tickets to *Jazz in Birmingham*; 32 drink tickets
- 16 tickets to *Vulcan’s Birthday Bash*
- 16 tickets to *Vulcan AfterTunes*
- Opportunity to purchase Executive Table for 8 to *The Vulcans Community Awards* for \$2,000 (reg. \$2,500)

### PRESENTING \$2,500 *One available*

- Company logo on printed and promotional materials and Vulcan® Park and Museum’s website
- Mentions on Vulcan® Park and Museum’s social media outlets and in “Voice of Vulcan” monthly e-newsletter
- Company logo included on PowerPoint presentation before and after event
- Company logo on event signage
- 14 General Admission tickets to Vulcan® Park and Museum
- 8 tickets to *A Slippery Slope*; 8 tickets to *Jazz in Birmingham*; 16 drink tickets
- 4 tickets to *Vulcan’s Birthday Bash*
- 4 tickets to *Vulcan AfterTunes*
- Opportunity to purchase Executive Table for 8 to *The Vulcans Community Awards* for \$2,000 (reg. \$2,500)

### SUPPORTING \$1,000

- Company name listed on printed and promotional materials and on Vulcan® Park and Museum’s website
- Mentions on Vulcan® Park and Museum’s social media outlets and in “Voice of Vulcan” monthly e-newsletter
- Company logo included on PowerPoint presentation before and after event
- Sponsor name listed on event signage
- 4 General Admission tickets to Vulcan® Park and Museum
- 4 tickets to *A Slippery Slope*; 4 tickets to *Jazz in Birmingham*; 8 drink tickets
- 2 tickets to *Vulcan’s Birthday Bash*
- 2 tickets to *Vulcan AfterTunes*

*All sponsorship commitments must be received by February 10, 2016 to receive full benefits.*



# Spring Walking Tour Series

March 19, April 16, May 14

This series highlights areas of Birmingham that comprise our fascinating city. Each tour hosts up to 50 participants of all ages including historical enthusiasts, people interested in architecture and progress, and those looking for an educational outdoor experience. The 2016 excursions will include Parkside, the downtown theater district, and Forest Park. Tickets are \$10 for members and \$12 for non-members.

## SPONSORSHIP LEVELS AND BENEFITS

### TITLE \$5,000 *One available*

- Recognition as “*Spring Walking Tour Series* presented by **Title Sponsor**”
- Company logo in tour brochure and other promotional materials and on Vulcan® Park and Museum’s website
- Mentions on Vulcan® Park and Museum’s social media outlets and in “Voice of Vulcan” monthly e-newsletter
- Sponsor name and logo on “159 Stair Challenge” Certificates
- 4 tickets for each tour
- 20 *Vulcan AfterTunes* tickets
- 20 *Vulcan’s Birthday Bash* tickets
- 10 *Birmingham Revealed* tickets to be used at any event
- Sponsor name included on yard/window signs - 10 signs provided to Sponsor
- Opportunity to offer promotions to participants
- Opportunity to make opening/closing remarks at each tour
- Opportunity to purchase Executive Table for 8 for *The Vulcans Community Awards* for \$2,000 (reg. \$2,500)

**SOLD**

### PRESENTING \$1,000

- Company logo in tour brochure and other promotional materials and on Vulcan® Park and Museum’s website
- Mentions on Vulcan® Park and Museum’s social media outlets and in “Voice of Vulcan” monthly e-newsletter
- 2 tickets for each tour
- 4 *Vulcan AfterTunes* tickets
- 4 *Vulcan’s Birthday Bash* tickets
- Sponsor name included on yard/window signs – 4 signs provided to Sponsor
- Opportunity to offer promotions to participants

### SUPPORTING \$200

- Company logo in tour brochure and other promotional materials and on Vulcan® Park and Museum’s website
- Mentions on Vulcan® Park and Museum’s social media outlets and in “Voice of Vulcan” monthly e-newsletter
- 1 ticket for each tour
- 1 yard/window sign provided to Sponsor
- Opportunity to offer promotions to participants

*All sponsorship commitments must be received by March 7, 2016 to receive full benefits.*



# Brent Newman Memorial Egg Drop

April 8 (Rain Date April 22)

Vulcan® Park and Museum is once again teaming up with the UAB School of Engineering for the **27th Annual Brent Newman Memorial Egg Drop Competition**. The objective is to inspire STEM (Science. Technology. Engineer. Math.) thought and application. Participants will design apparatuses to protect a raw egg from breaking when dropped from the top of Vulcan's 100-plus-foot pedestal. More than 500 elementary, middle, and high school students and their chaperones are expected to participate in this fun learning experience.

## SPONSORSHIP LEVELS AND BENEFITS

### TITLE \$3,000 *One available*

- Recognition as “Brent Newman Memorial Egg Drop Competition Presented by **Title Sponsor**”
- Sponsor name and logo on printed and promotional material and Vulcan® Park and Museum’s website (including t-shirts to be given to all participants)
- Mentions on Vulcan® Park and Museum’s social media outlets and in “Voice of Vulcan” monthly e-newsletter
- Sponsor logo on event signage
- Booth space at event
- 20 General Admission tickets to Vulcan® Park and Museum
- 14 tickets to *Vulcan AfterTunes*
- 14 tickets to *Vulcan’s Birthday Bash*
- 4 tickets to *Birmingham Revealed*

**SOLD**

### PRESENTING \$1,500 *Two available*

- Sponsor name and logo on printed and promotional material and Vulcan® Park and Museum’s website (including t-shirts to be given to all participants)
- Mentions on Vulcan® Park and Museum’s social media outlets and in “Voice of Vulcan” monthly e-newsletter
- Sponsor logo on event signage
- Booth space at event
- 10 General Admission tickets to Vulcan® Park and Museum
- 8 tickets to *Vulcan AfterTunes*
- 8 tickets to *Vulcan’s Birthday Bash*
- 4 tickets to *Birmingham Revealed*

### SUPPORTING \$500

- Sponsor name and logo on printed and promotional material and Vulcan® Park and Museum’s website
- Mentions on Vulcan® Park and Museum’s social media outlets and in “Voice of Vulcan” monthly e-newsletter
- Sponsor name on event signage
- 12 General Admission tickets to Vulcan® Park and Museum



# Five Points Exhibit & Programming

June - December 2016

Thousands of visitors experience Vulcan® Park and Museum's Linn-Henley changing exhibition gallery each year. Opening in the gallery in June 2016 is *"Patience, People, and the Plan,"* an exhibit that focuses on the development and revitalization of Birmingham's Five Points South neighborhood. Correlating activities that will bring the exhibit to life include an opening gallery reception, multiple edu-taining programs, and the inaugural **Taste of Five Points** event.

## EXHIBIT & PROGRAMMING SPONSORSHIP OPPORTUNITIES AND BENEFITS

### TITLE \$7,500 *One available*

- Company recognized as the title sponsor for all relative events and programs
- Company name or logo most prominent on exhibit and event promotional materials and Vulcan® Park and Museum's website
- Mentions on Vulcan® Park and Museum's social media outlets and in "Voice of Vulcan" monthly e-newsletter
- 40 General Admission tickets to Vulcan® Park and Museum
- 20 exclusive invitations to opening reception
- Opportunity to make brief remarks at opening reception
- Name mentioned in paid media for **Taste of Five Points**
- Opportunity to include materials in **Taste of Five Points** event "swag bag" for attendees
- 30 tickets to **Taste of Five Points**

### PRESENTING \$5,000

- Company name or logo on exhibit and event promotional materials and Vulcan® Park and Museum's website
- Mentions on Vulcan® Park and Museum's social media outlets and in "Voice of Vulcan" monthly e-newsletter
- 20 General Admission tickets to Vulcan® Park and Museum
- 10 exclusive invitations to opening reception
- Opportunity to make brief remarks at opening reception
- Opportunity to include materials in **Taste of Five Points** event "swag bag" for attendees
- 20 tickets to **Taste of Five Points**

### SUPPORTING \$2,500

- Company name or logo on exhibit and event materials and Vulcan® Park and Museum's website
- Mentions on Vulcan® Park and Museum's social media outlets and in "Voice of Vulcan" monthly e-newsletter
- 10 General Admission tickets to Vulcan® Park and Museum
- 4 exclusive invitations to opening reception
- 10 tickets to **Taste of Five Points**

### \$1,000

- Company name or logo on exhibit and event materials and Vulcan® Park and Museum's website
- Mentions on Vulcan® Park and Museum's social media outlets and in "Voice of Vulcan" monthly e-newsletter
- 4 General Admission tickets to Vulcan® Park and Museum
- 2 exclusive invitations to opening reception
- 5 tickets to **Taste of Five Points**

## TASTE OF FIVE POINTS SPONSORSHIP OPPORTUNITIES AND BENEFITS

### \$2,500

- Company name or logo included on promotional materials and event signage for **Taste of Five Points** as well as Vulcan® Park and Museum's website
- Mentions on Vulcan® Park and Museum's social media outlets and in "Voice of Vulcan" monthly e-newsletter
- Name mentioned in paid media
- Opportunity to include materials in event "swag bag" for attendees
- 20 General Admission tickets to Vulcan® Park and Museum
- 15 tickets to **Taste of Five Points**

### \$1,000

- Company name or logo included on promotional materials and event signage for **Taste of Five Points** as well as Vulcan® Park and Museum's website
- Mentions on Vulcan® Park and Museum's social media outlets and in "Voice of Vulcan" monthly e-newsletter
- Opportunity to include materials in event "swag bag" for attendees
- 10 General Admission tickets to Vulcan® Park and Museum
- 10 tickets to **Taste of Five Points**

### \$500

- Company name or logo included on promotional materials and event signage for **Taste of Five Points** as well as Vulcan® Park and Museum's website
- Mentions on Vulcan® Park and Museum's social media outlets and in "Voice of Vulcan" monthly e-newsletter
- 5 tickets to **Taste of Five Points**

*All sponsorship commitments must be received by April 29, 2016 to receive full benefits.*



# Vulcan's Birthday Bash

June 5

A festive community party, this family-friendly event welcomes nearly 1,500 participants each year that come to celebrate the "Big Guy." Kids and big kids alike enjoy bounce houses, cake and ice cream, clowns, face painting, interactive activities, and more! This event is known to attract families from all cultures that comprise the diversity of our city. Tickets are \$7 for adults, \$5 for children and complimentary for members.

## SPONSORSHIP LEVELS AND BENEFITS

### TITLE \$5,000 *One available*

- Recognition as "Vulcan's Birthday Bash presented by **Title Sponsor**"
- Company logo on printed and promotional materials and Vulcan® Park and Museum's website
- Mentions on Vulcan® Park and Museum's social media outlets and in "Voice of Vulcan" monthly e-newsletter
- Company logo on event signage and tickets
- Opportunity to make remarks before singing "Happy Birthday" to Vulcan
- 40 General Admission tickets to Vulcan® Park and Museum
- 40 tickets to *Vulcan's Birthday Bash*
- 16 tickets to *Vulcan AfterTunes*
- Opportunity to purchase Executive Table for 8 to *The Vulcans Community Awards* for \$2,000 (reg. \$2,500)

### PRESENTING \$2,500 *One available*

- Company logo on printed and promotional materials and Vulcan® Park and Museum's website
- Mentions on Vulcan® Park and Museum's social media outlets and in "Voice of Vulcan" monthly e-newsletter
- Company logo on event signage and tickets
- 20 General Admission tickets to Vulcan® Park and Museum
- 20 tickets to *Vulcan's Birthday Bash*
- 8 tickets to *Vulcan AfterTunes*
- Opportunity to purchase Executive Table for 8 to *The Vulcans Community Awards* for \$2,000 (reg. \$2,500)

**SOLD**

### SUPPORTING \$1,000

- Company logo on printed and promotional materials and Vulcan® Park and Museum's website
- Mentions on Vulcan® Park and Museum's social media outlets and in "Voice of Vulcan" monthly e-newsletter
- Company logo on event signage and tickets
- 10 General Admission tickets to Vulcan® Park and Museum
- 10 tickets to *Vulcan's Birthday Bash*
- 4 tickets to *Vulcan AfterTunes*

*All sponsorship commitments must be received by April 1, 2016 to receive full benefits.*



# Thunder on the Mountain

July 4

*Thunder on the Mountain* is known as one of the largest and most extravagant Independence Day traditions in Alabama. Seen by approximately one million viewers, these fireworks illuminate the skies about Vulcan. Free to the public, the display is choreographed to a musical mix of patriotic favorites and popular tunes played on local radio stations. The show is seen live via television broadcast or from where spectators are located within the city.

## SPONSORSHIP LEVELS AND BENEFITS

### TITLE \$30,000 *One available*

- Recognition as “*Thunder on the Mountain* presented by **Title Sponsor**”
- Company logo on printed and promotional materials and Vulcan® Park and Museum’s website
- Mentions on Vulcan® Park and Museum’s social media outlets and in “Voice of Vulcan” monthly e-newsletter
- See **Media Benefits** page
- Company logo on VIP viewing reception signage
- 8 tickets to VIP viewing reception at The Club
- 50 General Admission tickets to Vulcan® Park and Museum
- 40 tickets to *Vulcan AfterTunes*
- Opportunity to purchase Executive Table for 8 to *The Vulcans Community Awards* for \$2,000 (reg. \$2,500)

### PRESENTING \$20,000 *One available*

- Company logo on printed and promotional materials and Vulcan® Park and Museum’s website
- Mentions on Vulcan® Park and Museum’s social media outlets and in “Voice of Vulcan” monthly e-newsletter
- See **Media Benefits** page
- Company logo on VIP viewing reception signage
- 6 tickets to VIP viewing reception at The Club
- 25 General Admission tickets to Vulcan® Park and Museum
- 20 tickets to *Vulcan AfterTunes*
- Opportunity to purchase Executive Table for 8 to *The Vulcans Community Awards* for \$2,000 (reg. \$2,500)

### SUPPORTING \$10,000 *Three available*

- Company logo on printed and promotional materials and Vulcan® Park and Museum’s website
- Mentions on Vulcan® Park and Museum’s social media outlets and in “Voice of Vulcan” monthly e-newsletter
- See **Media Benefits** page
- Company logo on VIP viewing reception signage
- 4 tickets to VIP viewing reception at The Club
- 12 General Admission tickets to Vulcan® Park and Museum
- 10 tickets to *Vulcan AfterTunes*
- Opportunity to purchase Executive Table for 8 to *The Vulcans Community Awards* for \$2,000 (reg. \$2,500)

*Continued...*

**\$5,000** *Two available*

- Company logo on printed and promotional materials and Vulcan® Park and Museum's website
- Mentions on Vulcan® Park and Museum's social media outlets and in "Voice of Vulcan" monthly e-newsletter
- Company mentioned in social media posts by broadcasting tv station with 300,000 Facebook followers
- Opportunity to have a representative on live television interviews promoting the show
- 8 General Admission tickets to Vulcan® Park and Museum
- 6 tickets to *Vulcan AfterTunes*
- Opportunity to purchase Executive Table for 8 to *The Vulcans Community Awards* for \$2,000 (reg. \$2,500)

**\$2,500** *Four available*

- Company logo on printed and promotional materials and Vulcan® Park and Museum's website
- Mentions on Vulcan® Park and Museum's social media outlets and in "Voice of Vulcan" monthly e-newsletter
- 6 General Admission Tickets to Vulcan® Park and Museum
- 4 tickets to *Vulcan AfterTunes*
- Opportunity to purchase Executive Table for 8 to *The Vulcans Community Awards* for \$2,000 (reg. \$2,500)

**\$1,000**

- Company logo on printed and promotional materials and Vulcan® Park and Museum's website
- Mentions on Vulcan® Park and Museum's social media outlets and in "Voice of Vulcan" monthly e-newsletter
- 6 General Admission tickets to Vulcan® Park and Museum

*All sponsorship commitments must be received by April 25, 2016 to receive full benefits.*

# *Thunder on the Mountain Media Benefits*

## TITLE \$30,000

- Name most prominently mentioned (I.E. **"TITLE SPONSOR'S** Thunder on the Mountain...") in radio script during show aired on Easy 97.3, 106.9 The Eagle, Heaven 610 AM and 102.1 FM, 104.7 WZZK, 105.1 Jamz, 95.7 Jamz, Kiss FM 98.7, Birmingham Mountain Radio 107.3 FM, and La Jefa 98.3 FM
- Name included as a part of event logo design
- Company logo most prominently included in digital ads on radio and tv websites (except BMR and LaJefa)
- Company logo most prominently included on radio and tv social media posts
- Company logo to be viewed at the end of all television promotions produced by WBRC
- Opportunity to record a line for the "5 O'Clock Whistle on WZZK" promoting the show
- Name mentioned in event title in a minimum of 40-50 :30 radio promotional spots (excluding WZZK)
- Opportunity to participate in live remote with one of the radio stations
- Opportunity to be interviewed on WBRC live or pre-recorded shows prior to the event
- Company logo to be included on materials handed out at radio live remote locations on the night of the fireworks

## PRESENTING \$20,000

- Name prominently mentioned in radio script during show aired on Easy 97.3, 106.9 The Eagle, Heaven 610 AM and 102.1 FM, 104.7 WZZK, 105.1 Jamz, 95.7 Jamz, Kiss FM 98.7, Birmingham Mountain Radio 107.3 FM, and La Jefa 98.3 FM
- Company logo prominently included in digital ads on radio and tv websites (except BMR and LaJefa)
- Company logo prominently included on radio and tv social media posts
- Company logo to be viewed at the end of all television promotions produced by WBRC
- Name mentioned in minimum of 40-50 :30 radio promotional spots (excluding WZZK)
- Opportunity to participate in live remote with one of the radio stations
- Opportunity to be interviewed on WBRC live or pre-recorded shows prior to the event
- Company logo to be included on materials handed out at radio live remote locations on the night of the fireworks

## SUPPORTING \$10,000

- Name mentioned in radio script during show aired on Easy 97.3, 106.9 The Eagle, Heaven 610 AM and 102.1 FM, 104.7 WZZK, 105.1 Jamz, 95.7 Jamz, Kiss FM 98.7, Birmingham Mountain Radio 107.3 FM, and La Jefa 98.3 FM
- Company logo included in digital ads on radio and tv websites (except BMR and LaJefa)
- Company logo to be viewed at the end of all television promotions produced by WBRC
- Opportunity to be interviewed on WBRC live or pre-recorded shows prior to the event
- Name mentioned in minimum of 40-50 :30 radio promotional spots (excluding WZZK)
- Opportunity to participate in live remote with one of the radio stations (Additional \$500 for remote tech and talent fees).

**All will receive a complete report include CUME, number of radio "live-liners" and promos, estimated GRP's and television news value, screen shots of digital ads on radio and tv websites, approximate number of viewers per website while ads are running, screen shots of social media posts along with the number of followers of each site for radio and television.**



# Event Venue Open House

## August 26

In addition to serving Birmingham as an iconic cultural institution, Vulcan® Park and Museum also provides the most unique private event space in the area. This *Venue Open House* is designed to highlight the private event opportunities available as well as feature our catering partners. Brides, wedding planners, corporate event planners, and more are invited to attend free of charge.

### SPONSORSHIP LEVELS AND BENEFITS

#### TITLE \$1,500 *One available*

- Company logo on printed and promotional materials and Vulcan® Park and Museum's website
- Mentions on Vulcan® Park and Museum's social media outlets and in "Voice of Vulcan" monthly e-newsletter
- Company logo on event signage
- Opportunity to provide remarks at the event
- 24 General Admission tickets to Vulcan® Park and Museum
- 6 tickets to *Vulcan AfterTunes*

#### SUPPORTING \$500

- Company logo on printed and promotional materials and Vulcan® Park and Museum's website
- Mentions on Vulcan® Park and Museum's social media outlets and in "Voice of Vulcan" monthly e-newsletter
- Company logo on event signage
- 12 General Admission tickets to Vulcan® Park and Museum

*All sponsorship commitments must be received by July 1, 2016 to receive full benefits.*



# Vulcan AfterTunes Fall Concert Series

September 25, October 9, October 23

*Vulcan AfterTunes* welcomes music enthusiasts of all ages and backgrounds who come to enjoy this lively fall concert series featuring cool tunes, craft brews, and sweet views. The *AfterTunes* stage has been a stepping stone for artists including Jason Isbell, Dumpstaphunk, Milo Greene, and Langhorne Slim among other well known performers. Tickets are \$15 for adults, \$8 for children, and \$8 for members, \$5 for member children. Children ages 4 and under are free.

## SPONSORSHIP LEVELS AND BENEFITS

### TITLE \$7,500 *One available*

- Recognition as “*Vulcan AfterTunes* presented by **Title Sponsor**”
- Company logo on printed and promotional materials and Vulcan® Park and Museum’s website
- Mentions on Vulcan® Park and Museum’s social media outlets and in “Voice of Vulcan” monthly e-newsletter
- Company logo on stage banner and other event signage
- Company mentioned on stage before each of the three concerts
- Artist “Meet and Greet” opportunity based on artist’s availability
- 20 General Admission tickets to Vulcan Park and Museum
- 40 tickets to *Vulcan AfterTunes*, 80 drink tickets, 6 parking passes to series
- Opportunity to purchase Executive Table for 8 to *The Vulcans Community Awards* for \$2,000 (reg. \$2,500)

### PRESENTING \$5,000 *One available*

- Company logo on printed and promotional materials and Vulcan® Park and Museum’s website
- Mentions on Vulcan® Park and Museum’s social media outlets and in “Voice of Vulcan” monthly e-newsletter
- Company logo on stage banner and other event signage
- Company mentioned on stage before each of the three concerts
- Artist “Meet and Greet” opportunity based on artist’s availability
- 10 General Admission tickets to Vulcan® Park and Museum
- 30 tickets to *Vulcan AfterTunes*, 60 drink tickets, 4 parking passes to series
- Opportunity to purchase Executive Table for 8 to *The Vulcans Community Awards* for \$2,000 (reg. \$2,500)

### SUPPORTING \$2,500 *Four available*

- Company logo on printed and promotional materials and Vulcan® Park and Museum’s website
- Mentions on Vulcan® Park and Museum’s social media outlets and in “Voice of Vulcan” monthly e-newsletter
- Company logo on stage banner and other event signage
- Company mentioned on stage before each of the three concerts
- Artist “Meet and Greet” opportunity based on artist’s availability
- 6 General Admission tickets to Vulcan® Park and Museum
- 15 tickets to *Vulcan AfterTunes*, 30 drink tickets, 2 parking passes to series

*Continued...*

**TAILGATE \$2,500** *Four available per concert*

- Company logo on printed and promotional materials and Vulcan® Park and Museum's website
- Mentions on Vulcan® Park and Museum's social media outlets and in "Voice of Vulcan" monthly e-newsletter
- Company logo on stage banner and other event signage
- 10x10 tent and tailgate wristbands with the opportunity to bring 40 guests (clients, associates, staff, etc.) – Vulcan® Park and Museum staff will kindly assist with food and bar arrangements for your tent
- 40 tickets to *Vulcan AfterTunes*, 40 drink tickets, 2 parking passes to selected concert
- These benefits are for one concert (negotiations can be made should you like to participate in all three)

**\$1,000**

- Company logo on printed and promotional materials and Vulcan® Park and Museum's website
- Mentions on Vulcan® Park and Museum's social media outlets and in "Voice of Vulcan" monthly e-newsletter
- Company logo on stage banner and other event signage
- 6 General Admission tickets to Vulcan® Park and Museum
- 6 tickets to *Vulcan AfterTunes*, 12 drink tickets

*All sponsorship commitments must be received by June 15, 2016 to receive full benefits.*



# The Vulcans Community Awards

## November 3

*The Vulcans Community Awards* is the most prestigious awards recognition program in Birmingham's seven-county region. In its inaugural year, more than 200 nominations were submitted by members of the community. The nominees and recipients epitomize Vulcan's symbolic representation of civic pride, leadership and progress. The awards banquet welcomes more than 300 high level business executives, honorees and their families, and other community dignitaries.

### SPONSORSHIPS OPPORTUNITIES AND BENEFITS

#### PLATINUM \$25,000 *One available*

- Two executive tables of 8
- Opportunity to give remarks during awards presentation
- Company logo on website, television & print ads, invitation, event program & slideshow, and table placard
- Company name mentioned on radio promotions
- Company acknowledged by name from the podium
- Full page, four color ad in event program
- \$500 discount off Vulcan® Park and Museum private event space
- 50 General Admission tickets to Vulcan® Park and Museum

**SOLD**

#### GOLD \$15,000 *Two available*

- Two executive tables of 8
- Opportunity to give remarks during awards presentation
- Company logo on website, television & print ads, invitation, event program & slideshow, and table placard
- Company name mentioned on radio promotions
- Company acknowledged by name from the podium
- Full page, four color ad in event program
- \$250 discount off Vulcan® Park and Museum private event space
- 25 General Admission tickets to Vulcan® Park and Museum

#### SILVER \$10,000 *Four available*

- One executive table of 8
- Company logo on website, invitation, event program & slideshow, and table placard
- Company acknowledged by name from the podium
- Half page, four color ad in event program
- \$100 discount off Vulcan® Park and Museum private event space
- 20 General Admission tickets to Vulcan® Park and Museum

#### IRON \$5,000

- One executive table of 8
- Company logo on website, event program & slideshow, and table placard
- Company acknowledged by name from the podium
- Quarter page, four color ad in event program
- 10 General Admission tickets to Vulcan® Park and Museum

*Continued ...*

**RECEPTION \$5,000** *Two available*

- One executive table of 8
- Company logo on reception signage
- Opportunity for representative to make remarks at reception
- Company logo on website, event program & slideshow, and table placard
- Company acknowledged by name from the podium
- Quarter page, full color ad in event program
- 10 General Admission tickets to Vulcan® Park and Museum

**LIFETIME ACHIEVEMENT TABLE \$3,000** *One available*

- Company name listed in event program
- Company name on table offering seating to the Lifetime Achievement recipient(s) and dignitaries
- Two tickets to event at Lifetime Achievement Table

**HONOREE TABLE \$3,000** *Two available*

- Company name listed in event program
- Company name on table offering seating to honorees and dignitaries
- Two tickets to event at Honoree Table

**EXECUTIVE TABLE \$2,500**

- One executive table of 8
- Company logo on table placard
- Company name in event program

**SOUVENIR \$2,500** *Two available*

*All guests at The Vulcans will receive a commemorative souvenir item presented in a way that will acknowledge your firm's generous contribution.*

- Four tickets to event
- Company logo placed on commemorative souvenir item
- Company logo in event program
- Company acknowledged by name from the podium

**PROGRAM FULL PAGE \$1,500**

- Full page, four color ad in event program
- Two tickets to event

**RESERVED TABLE \$1,500**

- Reserved table of 8

**PROGRAM HALF PAGE \$900**

- Half page, four color ad in event program
- Two tickets to event

*All sponsorship commitments must be received by July 1, 2016 to receive full benefits.*